***Assignment 4***

**IDM116 Spring2013**

**Man vs. Nature**

 Due: 01/30/2013 Beginning of the class

***Objectives:***

Technical: To gain a basic understanding of raster based digital imaging software and the technology, terminology, and techniques associated with it.

Conceptual: To create a seamless, unified image that attempts to reconcile opposing or divergent ideas.

***Overview:***

Your challenge is to use Adobe Photoshop to combine at least two separate photographic images into one final composition that expresses a specific idea about the intersection of the natural world, and the Man-made world.

***References for further study:***

http://www.uelsmann.net/ - Artist Jerry Uelsmann

http://www.lorettalux.de/ -Artist Loretta Lux

http://www.edwardburtynsky.com/ - Artist Edward Burtynsky

http://www.cambridgeincolour.com/tutorials.htm - Great Photoshop tutorials

***Material:*** Digital camera (with necessary cables), computer with Adobe Photoshop

***Vocabulary:*** Combine, Natural World, Man-made World

***Process:***

1. On a sheet of paper, brainstorm ideas about the Man-made world and what role human beings play in the natural world. Is our presence in the world for the better or for the worse? In what ways is our influence or impact the natural world?
2. Take your best ideas and create a few quick thumbnail sketches. Which idea would translate most easily into a simple still frame illustration? Which idea does you personally have the means to bring to reality (can you find and photograph all the ”parts” of your composition)? Which idea do you personally feel the strongest about?

(3) Take your single best concept and make a loose sketch. This will help you work out basic compositional problems, and make sure you know which “parts” you’ll need to create or photograph. Bring your sketch to class.

(4) Use a digital camera to start gathering the “parts” for your final composite image. Things to think about: Is your lighting consistent? Is your perspective consistent? Is your color balance consistent?

(5) Working in Adobe Photoshop, create a blank document that is 8x10 inches (vertical or horizontal) at 300 dpi. FILE >> SAVE your new document to your external media storage device. You must work off of your own storage media (not the desktop of the lab computers). SAVE your work often!

(6) Using layers, adjustment layers, and layer masks, combine your “parts” into one final, believable image.

***Grading:***

1. Individual improvement – 20 points
2. Originality – 20 points
3. Design/Aesthetics – 20 points
4. Concept – 20 points
5. Software skill used – 20 points

Total: 100 points

A – Between 90 and 100

B - Between 80 and 89

C - Between 70 and 79

D - Between 60 and 69

E - Between 50 and 59

F – Below 49